



AMERICAN MARKETING  
ASSOCIATION

## Professional Certified Marketer®

Marketing Management

# Robin Tooms

The American Marketing Association PCM® designation is earned by demonstrating a mastery of comprehensive marketing knowledge and best practices. Bearers of this certification have successfully completed a rigorous exam and are committed to upholding the highest standards in the marketing field.

December 24, 2017

DATE

December 24, 2020

EXPIRATION DATE

RUSS KLEIN, CEO  
AMERICAN MARKETING ASSOCIATION

