



AMERICAN MARKETING  
ASSOCIATION

## Professional Certified Marketer®

Marketing Management

# Larry Bakner

The American Marketing Association PCM® designation is earned by demonstrating a mastery of comprehensive marketing knowledge and best practices. Bearers of this certification have successfully completed a rigorous exam and are committed to upholding the highest standards in the marketing field.

September 25, 2020

DATE

September 25, 2023

EXPIRATION DATE

A handwritten signature in black ink, appearing to read 'Bennie F. Johnson'.

BENNIE F. JOHNSON, CEO  
AMERICAN MARKETING ASSOCIATION

