



AMERICAN MARKETING
ASSOCIATION

Professional Certified Marketer®

Marketing Management

Che Long Chai

The American Marketing Association PCM® designation is earned by demonstrating a mastery of comprehensive marketing knowledge and best practices. Bearers of this certification have successfully completed a rigorous exam and are committed to upholding the highest standards in the marketing field.

July 24, 2021

DATE

July 24, 2024

EXPIRATION DATE

A handwritten signature in black ink, appearing to read 'B. F. Johnson'.

BENNIE F. JOHNSON, CEO
AMERICAN MARKETING ASSOCIATION

