

# AMA eLearning

**The American Marketing Association**

is honored to confer upon

**Melissa Goeren**

Certificate of Completion

**Web & Digital Analytics eLearning Module**

This module is one of a six-part series.  
Completion of all six modules will earn the learner  
a Certificate in Digital Marketing.

Date: September 13, 2016

A handwritten signature in black ink, appearing to read 'R. Klein', written over a horizontal line.

Russ Klein  
CEO, American Marketing Association

