



AMERICAN MARKETING  
ASSOCIATION

**Professional Certified Marketer®**  
Marketing Management

**Lukas Sotardodo Silaban**

The American Marketing Association PCM® designation is earned by demonstrating a mastery of comprehensive marketing knowledge and best practices. Bearers of this certification have successfully completed a rigorous exam and are committed to upholding the highest standards in the marketing field.

July 3, 2020

DATE

July 3, 2023

EXPIRATION DATE

A handwritten signature in black ink, appearing to read 'B. F. Johnson'.

BENNIE F. JOHNSON, CEO  
AMERICAN MARKETING ASSOCIATION

