AMERICAN MARKETING ASSOCIATION

## **Professional Certified Marketer®**

 $\land M >$ 

Marketing Management

## **Ricardo Reynolds**

The American Marketing Association PCM<sup>®</sup> designation is earned by demonstrating a mastery of comprehensive marketing knowledge and best practices. Bearers of this certification have successfully completed a rigorous exam and are committed to upholding the highest standards in the marketing field.

June 20, 2020

June 21, 2023

EXPIRATION DATE

BENNIE F. JOHNSON, CEO AMERICAN MARKETING ASSOCIATION



