



AMERICAN MARKETING  
ASSOCIATION

## Professional Certified Marketer®

Digital Marketing

# Marcella Kates

The American Marketing Association PCM® designation is earned by demonstrating a mastery of comprehensive marketing knowledge and best practices. Bearers of this certification have successfully completed a rigorous exam and are committed to upholding the highest standards in the marketing field.

September 4, 2014

DATE

September 4, 2017

EXPIRATION DATE

A handwritten signature in black ink, appearing to read 'Bennie F. Johnson'.

BENNIE F. JOHNSON, CEO  
AMERICAN MARKETING ASSOCIATION

