AMERICAN MARKETING ASSOCIATION

Professional Certified Marketer®

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Digital Marketing

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The American Marketing Association PCM[®] designation is earned by demonstrating a mastery of comprehensive marketing knowledge and best practices. Bearers of this certification have successfully completed a rigorous exam and are committed to upholding the highest standards in the marketing field.

December 24, 2017

December 24, 2020

EXPIRATION DATE

BENNIE F. JOHNSON, CEO AMERICAN MARKETING ASSOCIATION



