



AMERICAN MARKETING  
ASSOCIATION

## Professional Certified Marketer®

Marketing Management

# Travis Williams

The American Marketing Association PCM® designation is earned by demonstrating a mastery of comprehensive marketing knowledge and best practices. Bearers of this certification have successfully completed a rigorous exam and are committed to upholding the highest standards in the marketing field.

January 16, 2019

DATE

January 16, 2022

EXPIRATION DATE

A stylized, handwritten signature in black ink, likely belonging to Bennie F. Johnson.

BENNIE F. JOHNSON, CEO  
AMERICAN MARKETING ASSOCIATION

