



AMERICAN MARKETING
ASSOCIATION

Professional Certified Marketer®

Digital Marketing

Liz Lovelace

The American Marketing Association PCM® designation is earned by demonstrating a mastery of comprehensive marketing knowledge and best practices. Bearers of this certification have successfully completed a rigorous exam and are committed to upholding the highest standards in the marketing field.

January 13, 2018

DATE

January 13, 2021

EXPIRATION DATE

BENNIE F. JOHNSON, CEO
AMERICAN MARKETING ASSOCIATION

