



AMERICAN MARKETING
ASSOCIATION

Professional Certified Marketer®

Marketing Management

Robert Schwing

The American Marketing Association PCM® designation is earned by demonstrating a mastery of comprehensive marketing knowledge and best practices. Bearers of this certification have successfully completed a rigorous exam and are committed to upholding the highest standards in the marketing field.

May 16, 2018

DATE

May 16, 2021

EXPIRATION DATE

RUSS KLEIN, CEO
AMERICAN MARKETING ASSOCIATION

